2020 OUR YEAR IN REVIEW

OVERALL IN GRANTMAKING $12M

HIPGIVE HAS RAISED OVER $1,155,708 USD IN 2020

- $1.15M Total Amount Raised
- $1M Total Amount for Projects
- $19K Total Amount for HIPGivers
- $97K Total Amount for HIPGIVE Has Raised Over Nonprofits
- $1.16M Total Amount Channeled to Nonprofits (might vary 4% because of payment processor fee)
- $106K Total Amount Matching Funds

GIVING TUESDAY DEC 1ST
$105K+ $1,149 HIPGIVERS

GIVING TUESDAY SEASON
$133K+ $1,664 HIPGIVERS

Supported by 3 campaigns:

#LATINXGIVE 60 NONPROFITS
#TIERRASMAYAS 15 NONPROFITS
#GUATEMALAGIVES 18 NONPROFITS

+30% INCREASE FROM 2019

HIPGIVE ASSISTED NONPROFITS ACROSS THE AMERICAS

MARCH
$72K #GOJUJERES CAMPAIGN SUPPORTING WOMEN AND GIRLS

JUNE
$42K #MEXDONA CAMPAIGN SUPPORTING MEXICAN NONPROFIT SECTOR

MAY
$106K #GIVE50S CAMPAIGN SUPPORTING FARM WORKERS IMPACTED BY COVID-19

SEPTEMBER
$100K #VAPORECREW CAMPAIGN SUPPORTING MEXICAN CONCERT/STAGE WORKERS
We also revamped HIPGive's training sessions, taking them to the next level by redesigning the curriculum, making it bilingual, and developing interactive materials like digital workbooks to support nonprofits in creating more efficient campaigns.

2020 was a pivotal and key year for HIPGive, as we prepared to launch the new platform. HIPGive 2.0 provides a better user experience for organizations and HIPGivers. In 2020 HIPGive conducted:

- **WEBINARS**: 36
- **BOOTCAMPS**: 5
- **LIVE ATTENDEES**: 1,788
- **COUNTRIES**: 11

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**HIP PROGRAMS**

- **ESSENTIAL FUND**: Provided approximately $2M in rapid response funding for 100+ Latinx-led organizations serving Essential workers in 34 states, D.C. and Puerto Rico with support ranging from cash assistance to legal services.

- **HEALTH EQUITY**: Named Alex Sanchez, Executive Director of Homies Unidos, as this year’s RWJF Award for Health Equity recipient for work leading conflict resolution and peace-building efforts, as well as COVID-19 response, in Los Angeles.

- **BAY ENGAGED**: Launched this new network for Latinx philanthropy professionals committed to collaborative approaches to better support Latinx communities in the Bay Area.
MIGRATION & FORCED DISPLACEMENT

We simultaneously continued our year-round grantmaking strategy while implementing a COVID-19 Rapid Response Fund and Central American Hurricanes Response Fund.

Funded $117K VENEZUELAN MOVING FORWARD FUND
COMMUNITY-BASED ORGANIZATIONS SERVING VENEZUELAN MIGRANTS IN CHILE, BRAZIL, AND COLOMBIA

Deepened nonprofit capacity through
8 WEBINARS AND EVENTS
45 NEW ORGANIZATIONS IN U.S.

Expanded support to
11 NEW ORGANIZATIONS IN U.S.
FOCUSBING ON GROUPS ORGANIZING INTERSECTIALLY ACROSS BLACK, INDIGENOUS, AND LGBTQIA+ COMMUNITIES

Funded
NEW ORGANIZATIONS IN MEXICO
INCLUDING GROUPS ADDRESSING THE COMPLEX NEEDS OF MIGRANTS AND REFUGEES INTEGRATING INTO MEXICO AS A DESTINATION COUNTRY

Expanded support to
NEW PARTNERSHIPS IN CENTRAL AMERICA
IN HONDURAS, GUATEMALA, AND EL SALVADOR TO SUPPORT LGBTIQ+ AND INDIGENOUS COMMUNITIES

The COVID-19 pandemic and quarantine measures increased inequalities and gender violence, the Gender Equity program managed a $300,000 Emergency Fund to provide additional financial capacity to 31 organizations in Mexico.

#SegurasEiiguales: As part of International Day for the Elimination of Violence against Women and in collaboration with RacismoMX, we created a campaign highlighting racism as a form of violence against women.

HIP strengthened the sustainability and construction of social movements to organizations and activists from 13 countries in Central America.

6 videos and 2 webinars served as testimonies of women victims of racism and gender violence (women domestic workers, survivors of family violence, sex workers, and indigenous women)

Strengthening of organizational capacities.

HIP led 5 long-term capacity-building workshops in defense of women and girls’ rights to opportunities for leadership, networking skills, fundraising, mental health, and psychosocial support.
### POWERUP FUND

**$3M**
500 Latinx small business owners and startup founders

**$390K**
Coaching, mentorship, and capacity building for Latinx small business owners

**L.A. MIAMI EL PASO**
Launched place-based pilot programs to support Latinx small businesses impacted by COVID-19

**PUERTO RICO**
Connected with tech entrepreneurs to assist in the earthquake and hurricane recovery efforts with mesh WiFi and solar light kits

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### Racial Equity

HIP centered our internal organizational learning model on confronting our own anti-Blackness and indigenous erasure with the help of the Latinx Racial Equity Project.

HIP convened over 25 CEOs and Trustees in 2 Latinx Leadership Racial Equity Salons in an effort to better understand the necessary conditions to increase the number of Latinx trustees in Philanthropic foundations in North America.

Launched the COVID-19 Impact Disparity project with Migration & Forced Displacement and Gender Equity programs to create an interactive data mapping project and collection of stories documenting the disparate impact of COVID-19 on our Latinx and Latin American communities.

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### Leadership Ecosystem

- **34** new Latinx professionals from the philanthropic and social sectors became Líderes and will be equipped to lead from any position centering social justice and equity.
- **174** total Líderes in our fellowship
- **18** mid-career Latinx leaders working in the social and philanthropic sectors contributed to the Latinx narrative, by sharing their stories on inclusion, equity, and diversity strengthening Latinx voice and visibility in philanthropy through our Zine.
- **16** human rights defenders were selected to be part of Líderes Mexico Fellowship Cohort 3 to learn how to take action with an anti-racist perspective for social justice and shared prosperity in the Americas.
Over 250 attendees turned in live to our most popular plenary: The Time is Now, The Power is Ours.

Among the most powerful takeaways and lessons from this session was that we must meet this moment by redoubling our work in building multi-racial alliance healing and building.

MEMBERSHIP

CHAMPION 37 MEMBERS
ORGANIZATIONAL 41 MEMBERS
RECIPROCAL 12 MEMBERS
NEW CHAMPION 2 MEMBERS
NEW ORGANIZATIONAL 5 MEMBERS

HIP MEMBERSHIP 535 PEOPLE REGISTERED TOTAL

12 EMERGING PROFESSIONALS
70 INDIVIDUAL
226 ORGANIZATIONAL
204 CHAMPION
23 RECIPROCAL
**Engagement**

- **Tech/Comms**
  - 1.6B Impressions across platforms
  - 8.7K HipConference site visitors

- **Instagram**
  - 500% increase in followers
  - 560K Impressions

- **Facebook**
  - 2.4M Reach
  - 3.8M Impressions
  - 123%+ Engagement increase

- **Twitter**
  - 507K Impressions
  - 11K Interactions
  - 247%+ Engagement increase

- **LinkedIn**
  - 337% increase in followers

- **Webinars**
  - 51+

- **Campaigns**
  - 172K Engagement
  - 706K Impressions
  - Crowdfunding campaigns: #MxDona #VaPorElCrew #GuatemalaGives #LatinxGive #TierrasMayas

- **Altísimo Live**
  - 902M Impressions
  - 2.5M Reach
  - 12.7K Link clicks

- **SegurasEiguales**
  - 1.74M Impressions
  - 355K Reach

- **Ya Por El Crew**
  - 703M Impressions
  - 160K Engagements
  - 4.2K Unique clicks