HIPGIVE: THE POWER OF GIVING

HIPGive is the first and only bilingual crowdfunding platform focused solely on advancing Latino social impact projects and promoting philanthropy across the Americas.

$453,312
$164,139

HIPGIVE RAISED 46% MORE IN 2019 vs. 2018

GENDER EQUITY $1.5 MILLION

25 Grants to women-focused organizations in Mexico to increase capacity, resources, and build power.

IMPACT INVESTING WITH A GENDER LENS

HIP's, "Midwifery: A Fertile Field for Social Entrepreneurship" provided a fresh perspective on midwifery in Mexico, and focused on impact investing.

$100,000 Channeled to Women's Rights organizations in the Americas for #GOMujeres.
In 2019, we continued to respond to demand on the ground by funding, convening, and offering capacity building for organizations providing legal, health and wellbeing, advocacy and comprehensive humanitarian needs from a trauma-informed lens.

**Family Unity Fund**

Disbursed over three rapid-response rounds in grants to 35 partner organizations providing direct legal and mental health services, as well as advocacy and impact litigation in response to family separation policies and practices in key regions.

**Central America and Mexico Migration Alliance- CAMMINA**

$475,000
Disbursed by CAMMINA in grants to 10 organizations in the U.S., Mexico and Central America offering direct services and advancing transnational advocacy strategies.

**VENEZUELANs MOVING FWD**

Launched a new campaign to expand the philanthropic and social finance response to 5 million Venezuelans forced to flee home.

### BUILDING CAPACITY

- **May 2019**
  42 partner organizations from across the region attended our transnational grantee convening in Mexico.

- **June 2019**
  Officially launched #VenezuelansMovingFWD at HIP’s Annual Conference to address the escalating number of Venezuelans seeking asylum.

- **July 2019**
  Co-hosted with YWCA of El Paso Del Norte, a funders delegation with 35 of leading philanthropic and migrant serving organizations in El Paso, Sunland Park, and Juarez.

- **Nov 2019**

- **Dec 2019**
  Hosted a funders delegation to the Mexico/Guatemala border in Tapachula, Mexico.

### BORDER PHILANTHROPY

#SolidaridadMigrante #TheyAreChildren #ICERAIDS #CLOSETHECAMPS #NOCHILDRENINCAGES

2 MILLION REACHED

**LíDERES TRANSFORMING PHILANTHROPY**

The Lideres Network grew to 150+ alumni/who are now building a community, providing spaces to heal and to fortify their resilience within institutions of systemic racism to work together for justice.

31 mid-career Latinx philanthropic and social sector professionals took part in our 8-month leadership development program. They now have the skills to influence how the philanthropic sector reflects, respects, responds, and resources communities of color.

12 human rights defenders from Mexico were selected for a first-of-its-kind intergenerational leadership development experience addressing how classism, colonialism, and ageism influence power dynamics in philanthropy.

Over 50 Latino Foundation Trustees participated in 5 regional listening circles, generating ideas for HIP to address disparities related to philanthropic investments and responsiveness.
A Growing Membership

74 Organizational Members
15 New Organizations
99 Individual Members
5 New Board Members

Nuestro Momento, Nuestro Poder

In June, we hosted our annual national conference in Washington, D.C.

#LatinosGive2019 trended at #2 in Washington D.C., with 7 million impressions.

500+ Leaders and innovators from across sectors attended the 2019 conference in Washington, D.C.

36 Sponsors spanning the corporate, philanthropic, and nonprofit sectors.

Officially launched the PowerUp Fund and LatinxFunders Dashboard. LatinxFunders is an ongoing research project documenting the landscape of foundation funding in the Latinx community.

Public & Social Engagement

584 Editorial mentions, up 43% from 2018.

162% Increased media coverage in 2019 with coverage in Telemundo, NBC, and MSNBC.

612 Million people reached via earned media.

Ana Marie Argilagos, President and CEO, of Hispanics in Philanthropy named 2019 Nonprofit Times Power & Influence Top 50 Leader.

Social Growth

15% Follower Growth

11.9K Total Followers
5.9K Link Clicks
35K Total Engagements, up 112%
8K Video Views

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